

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

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EWI WEBSITES

Local:

www.ewispokane.org

Corporate:

www.executivewomen.org

Chartered 1979

SPOKANE CHAPTER

July 6, 2007

EWI SPOKANE CHAPTER MEETING July 17, 2007

Firm Night



6910 S. Ben Burr Road

**5:30 Networking
6:00 Dinner**

**Standing Reservation: EWI INFO LINE 1-866-305-5569
nicol@baldwinsigns.com**

Be Courteous—Be Timely

Please try to be on time for the monthly meeting. If you are late to a meeting, please contact Nicol Whipple to sign the roster.

Each representative has a standing reservation for every monthly meeting. You will be billed for the dinner if you do not call in by noon on July 11th.

Sustaining Members / Guests

If you are a sustaining member or if you are bringing a guest, please notify the information line by noon on July 11th, so food and nametags can be planned. Your consideration is appreciated.

Dietary Restrictions / Vegetarian Meals

Please notify Nicol Whipple at 1-866-305-5569 by noon on July 11th, if you need a substitute meal.

EWI is the Leading Connection for Business Professionals

Executive Women International @bring together
Key individuals from diverse businesses to
Promote Member Firms * Enhance Personal and Professional Development
Encourage Community Involvement



PRESIDENT'S MESSAGE

I hope you have a wonderful Fourth of July holiday even though this year it lands in the middle of the work week! The Fourth of July should always land on a Friday-what's the deal this year? I sincerely hope that some of you can take a break from work and enjoy the freedom we have as Americans. I am so blessed to live in this country, this state, and truly the best city in the world, Spokane.

I would like to thank KXLY Broadcast Group, Laura Branning and the Program Committee for putting together the June Firm Night meeting. Laura's presentation was well done and the tour was superb! If anyone is interested in talking with KXLY regarding media and advertising, don't hesitate to contact Laura at 329-4210 or at laurab@kxly.com. At our June meeting, the new EWI photo roster books were handed out. If you were not able to make it to the June meeting, Nancy Croyle will be handing them out at the July general membership meeting. A huge thank you to Nancy our Vice President for all the time spent compiling information and proofing the pages! The photo roster books are a great tool to use. I keep mine with me in my purse and use it as a tool to recommend EWI members to my customers in need of signage, landscape services, jewelry, moving services and more! Each representative gets one complete book and Nancy keeps track of them by having you sign for them they have confidential information such as home phone numbers and addresses.

In July, we'll also be having a short business meeting to announce our 2006/2007 slate of officers and to approve the delegates who will be representing our Chapter at the Annual Meeting in Houston in September. Please attend this important meeting and make sure that you sign in upon arriving. I hope to see you all at the Firm night at the Immaculate Heart Retreat Center. Aileen Fields is the Development Director and she has a wonderful meeting and tour set up for us!

EWI Corporate just sent out a memo announcing the 2007 Corporate EWISP Scholarship winners. The First Place winner is Xinlu Xiao, Southridge High School, from the Portland Chapter! Xinlu is the winner of a \$10,000 scholarship. The Second Place winner (\$6,000 scholarship) is Kristin Nicols, Union High School, Tulsa Chapter and the Third Place winner (\$4,000 scholarship) is Devin Newsom, Western Heights High School, Oklahoma City Chapter. Five other finalists receiving \$2,000 scholarships were from San Antonio, Richmond, Houston, Chicago and Phoenix chapters.

If anyone is interested in going to the Leadership Conference and Annual Meeting in Houston, Texas this year, please contact Nancy Croyle regarding airfare costs and registration. More information is available on the corporate website as well. I encourage each and every one of you to consider going. It is an experience you will never forget!

Lastly, I would like to thank the Spokane Chapter Board of Directors who spend time working with me each month to run this organization. It's a privilege to work with each of you. Thank you for your time and dedication and I am grateful.

Sincerely,

Kim Plese

PIP Printing & Document Services
2006-2007 Spokane Chapter President

COMMITTEE MEETING SCHEDULES

Membership: Thursday, July 19th at 8:30a.m. - Riverpoint One - 501 N. Riverpoint Blvd., Ste. 103A, Call Jane McCarville for questions 263-9629

Program: Tuesday, July 10th at 7:45a.m - Spokane Fireplace & Patio

Ways and Means: No meeting scheduled for July

Publications: No meeting scheduled for July

Philanthropy: No Meeting Scheduled for July - Next Meeting

Wednesday, September 12th at 7:30 a.m. - Starbuck's on Hamilton by Gonzaga University

Scholarship: No meeting scheduled for July



JULY POSTINGS

<u>FIRM</u>	<u>MAJOR</u>	<u>MINOR</u>	<u>REP.</u>	<u>EXEC.</u>
Easy Desk, LLC	Accounting	CPA	Hazel G. Flynn-Parkinson	Hazel G. Flynn-Parkinson
Applause Hand Therapy	Health Care	Massage	Julie Paull	Julie Paull

Note: Any objection must be addressed to the Board and accompanied by a written explanation from the Executive of the objecting firm. Objections specific to a business conflict must be expressed in writing by the firm executive. Any other concerns by a member representative regarding personal character, integrity, or conduct are welcome via a clear, professional letter with evidence or testimony as appropriate. Objections must be received no later than 10 days after the publication of the PULSE.

Mail objection letter(s) to:

Spokane Chapter E.W.I. P.O. Box 1272, Spokane, WA 99210 and a copy to Kim Plese, President, PIP Printing. 4201 E. Trent, Spokane, WA 99202

Share the News!

Send submissions for the Chapter Pulse to Michelle Barnett, Duryea and Associates, P.S.

Phone: (509)465-8007 Fax: (509)465-8808 E-mail: michelle@duryea-associates.com

Please also forward pictures of EWI events for inclusion.



SERGEANT-AT-ARMS REPORT June 2007

Firms / First Reps	61
First Reps	61
Open Positions (First Reps)	(1)
Second Reps	8
Open Positions (Second Reps)	(1)
Third Reps	2
Open Positions (Third Reps)	(0)
Total Reps. In Good Standing	69
(First & Second Reps Combined)	
Sustaining	3
Life	1
Transitional	0
Total Members	73
(Member Firms, Sustaining, Life Combined)	
June Meeting Attendance	50
(Reps and Guests Combined)	
Excused Members	6
Unexcused & Late Excused Members	19
Actual Reps in Attendance	44
Percentage	64%
(Reps present / Total Reps in Good Standing)	
Guests	6
Sustaining Members in Attendance	0

MARK YOUR CALENDARS

July 17 - Firm Night-Immaculate Heart Retreat Center

August 14 - Business Meeting - Convention Center

September 18 - Firm Recognition and Trade Show - Max at Mirabeau

October 16 - Installation Business Meeting - TBD

November 13 - Membership Meeting - Ramada at the Airport

November 17 - Reading Rally - Ridgeview Elementary

December 18 - Business Meeting - Gonzaga Jundt Art Museum

PHILANTHROPY

The Philanthropy Committee has chosen the Vanessa Behan Crisis Nursery as their outreach project for July. When families are facing any kind of crisis that impedes their ability to provide safe care for their children, the Vanessa Behan Crisis Nursery is there to help. It provides short-term shelter and care for children, and services to help parents create a more stable and nurturing home environment. It offers the following services free of charge in a safe, non-judgmental and supportive atmosphere: 72-hour residential child care for children under the age of seven, parenting classes, referrals to other community services and resources and 24-hour parenting crisis line.

Please help support this wonderful asset to our community. The Vanessa Behan Crisis Nursery is in dire need of the following items:

Diapers (size 5 and 6)
Baby Formula -
Enfamil with Iron, Enfamil with Lipil, Similac, Similac Lactose Free, Similac Advance
Baby Wipes

Please bring your items to the July 17th meeting.



Notice of Business Meeting

Pursuant to Section 3 of Article VI of the EWI Chapter Bylaws, notice is hereby given that a special business meeting will be held at 6:00 p.m. on Tuesday, July 17, 2007 at Immaculate Heart Retreat Center for the purposes of:



1. Approve the March and May Business meeting minutes
2. Announce the 2007/2008 Slate of Officers
3. Approve the delegates and alternates for LCAM
4. Conduct any other business that may properly come before the meeting.

NEW MEMBER INTRODUCTION

Tina Jeffrey - Design Benefits



Design Benefits was founded in 2001 by Principal Tina Jeffrey. Headquartered in [Coeur d'Alene, Idaho](#), Design Benefits works with companies nationwide to identify and develop the best employee benefits programs for their clients.

The intent was to build a premier benefits consultation firm that would be a **single source** of benefit solutions for employers, especially those with multiple work locations in today's challenging high cost benefit environment.

Tina Jeffrey has twenty-five years of expertise in employee insurance programs and plan administration. She leads a team of experienced benefit specialists who design and implement innovative benefit services to reduce costs for employers.

The firm offers a full menu of Benefit Administration and Online Enrollment Services (through state-of-the-art technology), Risk Management, Claims Administration and comprehensive COBRA services:

Benefit and Risk Management Services

Redefining the value of Third Party Administration with the most advanced technology solutions, over 400 organizations (including IT industry leaders, school districts, credit unions, hospitals, home builders and vineyards) control their benefit costs with advanced administration services, creative funding options and an innovative Web-based Virtual Benefits Administration System (Vbas®) that streamlines processes

- [Vbas® Online Benefit Administration & Enrollment](#) The Virtual Benefits Administration System (Vbas®) to helps Human Resource and Employee Benefits Executives control healthcare costs by analyzing and reducing risk, developing custom plans, automating enrollment and data management, and performing claims administration and medical management services

* Employer Management

* Employee Self-Service

* Consolidated Billing



NEW MEMBER INTRODUCTION

Terri Browning - Sterling Savings Bank

I have been employed with Sterling Savings Bank since August of 2006 as VP and Manager of HR Business. I oversee all the HR Business Partners who interact directly with employees and managers.

Prior to joining Sterling, I was with Itron for 6 years as Manager in HR over the Software Solutions group. Before that, I spent the majority of my career in banking with Washington Trust Bank for 18 years working on the Retail Banking side.

The combination of banking and HR in my background has made this job at Sterling seem like a perfect fit!

I joined EWI in 1999 and was President in 2003. I am also active in Kiwanis.

I have a great husband, Dan - who I just celebrated our second anniversary with. I have 2 grown sons, a step daughter, step son and one wonderful grandson who is three years old.

Soccer and Wishing Star Fans

Soccer game to benefit Wishing Star

Spokane Spiders vs Brigham Young University Cougars

Date: July 7, 2007 - 7:05 pm

Place: Spokane Falls Community College football stadium

Ticket prices: \$8.00 / adults, \$5.00 / children ages 11 and under, and \$5.00 / seniors, soldiers, students and soccer players

\$1.00 from each ticket donated to Wishing Star to help grant wishes.

To purchase or help sell tickets, contact Aaron at (509) 744-3411



HILIGHTED MEMBER OF THE MONTH

Carolyn Woodmansee - Washington Trust Bank



Carolyn has been a Representative of EWI® since September 2000, when Georgette Grainger, of Washington Trust Bank, encouraged her to join EWI® as the 2nd Representative for the Bank. On Georgette's suggestion, Carolyn jumped right into EWI® as Co-Chair of the Ways & Means Committee, and took on the Chair of the Philanthropy Committee in January 2001.

As the Philanthropy Chair, Carolyn solicited Browne Elementary to be the host school for the October 2001 Reading Rally! Finch and Ridgeview Elementary were also contacted to participate, and Carolyn found local Children's Poetry Author, Kenn Nesbitt and arranged to have Kenn be the guest author. The committee also decided to expand the Reading Rally to include the Boys & Girls Club of Spokane. All of these have been carried on from year to year since that time.

Carolyn continued to hold a number of leadership positions with EWI® both at the Chapter level, and in Corporate, including:

Chapter:

B/C/DP Director for 2002 and 2003
Membership Director for 2003/04
Ways & Means Co-Chair 2006/07
Treasurer 2007

Corporate:

Corporate Professional Development Committee 2004/05 & 2006/07
Sub Committees: Leadership Link/Circle & Tele-Seminars,
On-Line Learning, Professional Development E-Zine
Co-presented the Membership Director's Tele-seminar conducted for all EWI® Representatives, nationwide and in Canada
Co-presented the Executive Women International[®] Scholarship Program (EWISP) Tele-seminar conducted for all EWI® Representatives, nationwide and in Canada
Corporate Reading Rally Chair – 2005/06
Presented Corporate Literacy Project at LCAM during the Business/Career Development Program luncheon.
Worked with Committee to create a Literacy booth to share information about EWI®'s Reading Rally projects. The booth was visited by the attendees at LCAM.

Carolyn was selected as the 2001 New Representative of the Year and attended her first Leadership Convention and Annual Meeting (LCAM) in September 2001. She has attended every year since, except for one and considers LCAM to be one of the greatest opportunities to learn about EWI® from the broader perspective, network with a myriad of professionals from all over the country, and participate in exceptional programs.

Carolyn contends that Executive Women International[®] is among the top professional organizations, offering personal and professional growth, incredible local and national networking opportunities, and the ability to impact the community through a variety of programs.

FIRM NIGHT - IMMACULATE HEART RETREAT CENTER

Hi Everybody,

Being able to welcome you as our guest, makes the EWI Firm Night such a special occasion for all of us at IHRC.

For your convenience I have enclosed our portion of the evening's program and a map to help you find your way. A word to the wise – drive carefully, there are many deer on and around the property. Call if you have any questions.

Until then, Aileen

Executive Women International

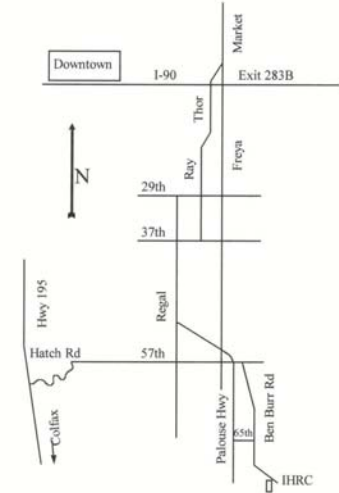
Tuesday, July 17, 2007

Immaculate Heart Retreat Center

Firm Night Program

- | | |
|-----------------------------|-----------------------------------|
| I. Welcome | Aileen Fields, Development |
| II. History & Mission | |
| A. Road to Discovery | Deacon John Ruscheinsky, Director |
| III. Youth Retreatant | Jacqueline |
| IV. Hope, Peace and Healing | Video Presentation |
| V. Sponsors Club | |
| A. Appreciation | Aileen |

Tours offered after the Meeting's Adjournment



A Special Thank You!

Thank you to all of the women at EWI. I would like to say how grateful I am to be part of such a wonderful giving group. The generosity of the EWI members amazed me and my volunteers. Your gifts given from the heart will help make children's wishes come true. Thank you for thinking of Wishing Star.

Susan DeLano

Development Director
Wishing Star Foundation



EXECUTIVE WOMEN INTERNATIONAL®

The Leading Connection for Business Professionals

The 2007 Executive Women International publication will be inserted in the *Journal of Business* on November 8, 2007.

Promote your company and your affiliation with EWI to over 66,000 readers. This is an opportunity for EWI to showcase our member firms and inform the business community about EWI. We would like as many of our firms as possible to participate. We will be printing a full color glossy magazine this year and will be offering three sizes of ads 1/4, 1/2 and Full page. In addition you have the option to purchase one of the Inside covers or the Back cover. Also there will be Sponsorship opportunities which includes your company logo on the front cover of the magazine. If you have any questions or to reserve space call Carol Haskell at 344-1275.

Advertising Rates	EWI Members ONLY	Journal Magazine Advertisers
Back Cover:	\$995	\$1940
Inside Covers.....	\$825	\$1755
Full Page w/ Sponsor Logo.....	\$1050	Not Available
Full Page:	\$750	\$1530
1/2 Page:	\$500	\$1075
1/4 Page:	\$325	\$685

All ads are Full Color.

	PAGE UNIT	WIDTH	DEPTH
Cover Date:	Full Page	7"	x 9 3/4"
November 8, 2007	Full Page w/ Bleed	8 1/2"	x 11 1/4"
Ad Deadline:	(please allow 1/2" from all sides for copy & logos)		
October 19, 2007	1/2 Page	7"	x 4 3/4"
	1/4 Page	3 3/8"	x 4 3/4"